

chfa community event privacy notice

Last Modified: July 2026

Organizer:	Colorado Housing and Finance Authority (CHFA)
Event:	
Location:	
Purpose of Notice:	This privacy notice explains how CHFA collects, uses, and discloses your personal information when you attend our homeownership event. Please note that other organizations present at this event — including lenders, housing counselors, and service providers — are independent entities operating under their own privacy practices. CHFA does not control, and is not responsible for, the information those organizations may collect, share, or discuss with you. We encourage you to ask those organizations directly about their privacy practices.

Information CHFA Collects:

- **Personal Information** This may include your name, email address, contact details, and any other information you provide during registration or at sign-in for the event.
- **Your Statements** This may include statements, comments, or questions you make during or as part of your participation in the event.
- **Your Images** This will include photography by a CHFA photographer of your attendance and participation in the event. By attending this event, you acknowledge that photography will occur and consent to CHFA's use of your image in publications, promotional materials, and other communications that advertise or promote CHFA's programs, events, and services.

How CHFA Uses Your Information:

- **Event Personalization** To personalize future event experiences and streamline the exchange of information.
- **Event Planning** To evaluate the demand for programming, information or engagement, and help plan future events.
- **Follow-Up Contact** CHFA may use your name and email address collected at this event to contact you directly regarding CHFA's homeownership programs, resources, and services. Your name and email address will not be published or shared with other organizations. This contact is intended to help connect prospective participants with the information and assistance they expressed interest in at the event.
- **Marketing** With your separate, affirmative consent (indicated on the event sign-in form or by contacting us directly), we may use your information for targeted marketing of our programs, information or opportunities to advance our mission and work. This may also include exclusive educational resources or events available only to participants of the event and to survey participants about their experience with the event, homeownership, or CHFA and its programs, resources or services.

How CHFA Shares Your Information:

- **Other Organizations at This Event** CHFA does not share your personal information with other lenders, service providers, or co-sponsors present at this event. Those organizations are independent and are solely responsible for any information they collect directly from you. CHFA has no control over, and takes no responsibility for, what those organizations may say, offer, or do with information you provide to them.
- **Legal Requirements** CHFA may disclose your information if required by law or to protect our rights.
- **Publications** CHFA may share information about the number of participants, their demographics, and aggregate or de-identified data in publications that advertise or promote the event and our programs or services. No names, email addresses, or other individual contact information will be published. Photographs taken at the event by CHFA's photographer may appear in such publications and promotional materials. By attending this event, you acknowledge and agree to this use of your image as described in the Your Images section above.

Your Consent:

By attending this event and providing your information at sign-in, you consent to CHFA's collection and use of that information for event administration, planning, and follow-up contact purposes as described in this notice. Your consent to receive CHFA marketing communications is optional and will be requested separately on the event sign-in form.

Your Rights:

- **Withdrawal of Consent** You can withdraw your consent at any time by contacting CHFA at privacy@chfainfo.com. However, this may affect your ability to participate in certain events or event activities. Your withdrawal of consent will not be effective until CHFA receives it and has had a reasonable opportunity to act upon it.

Data Retention:

CHFA retains personal information collected at this event only as long as necessary to fulfill the purposes described in this notice, or as required by applicable law.

Contact CHFA:

If you have any questions or concerns about this event privacy notice, please contact:

Privacy Manager
Colorado Housing and Finance Authority
PO Box 60, Denver, Colorado 80201
303.297.2432 or toll free 800.877.2432 or
send an email to privacy@chfainfo.com

Updates to This Notice:

CHFA may update this privacy notice from time to time. Any changes will be posted on its website and will be effective immediately upon posting.